





**BASSANO LONGER NO. M. ANCEST**  
**FREE AND ACCEPTED MASONRY**  
 Meets second Tuesday of the month  
 Visiting brethren cordially welcome  
 Worshipful Master  
**E. P. CURRIE**  
 M. V. A. Secretary  
**H. J. REEBER**

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 BARRISTER - SOLICITOR  
 NOTARY PUBLIC  
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 Residence, 46  
 Bassano - Alberta

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**VETERINARY SURGEON**  
 M. S. A., Toronto  
 M. V. A., Alberta  
 Government Official Veterinarian  
 PHONE 20 BASSANO

**Dr. W. F. KEITH**  
**Dentist**  
 JOHNSTON BLOCK  
 Bassano - Alberta

**WILLIAM McLAWS**  
 Barrister - Solicitor - Notary  
 BASSANO - ALBERTA  
 Phone: Office 6, Residence 128

**Dr. A. G. SCOTT**  
 M. B. L. M. C. C.  
**PHYSICIAN - SURGEON**  
 Telephones  
 Office 37 - Residence 131

**A. T. CONNOLLY**  
 Registered Optometrist  
  
 Broken lenses replaced from prescription or price. Absolute satisfaction guaranteed. Quick service.  
 BASSANO, ALBERTA

**HARRY HOLMES**  
**CARPENTER & BUILDER**  
 Estimates Given on All Work  
 If you are in need of building or carpenter work of any kind  
 PHONE 16

**W. S. PLAYFAIR**  
**FEED - AUTO LIVERY - DRYING**  
 Agency For  
**Galt Coal**  
 PHONE 26 Opposite Depot

## Health Service

### OF THE

## Canadian Medical Association

Edited by  
**QUANT FLEMING, M.D., - ASSOCIATE SECRETARY**

**DUCTLESS GLANDS**  
 Most of the larger glands of the body, such as the liver, pancreas and salivary glands, produce a secretion which is passed out from the gland through a duct. There are some glands which have no duct but which, nevertheless, produce a secretion. These are the ductless glands, endocrine organs, or organs of internal secretion.

The secretions which the ductless glands produce enter the circulation and play an important part in regulating the development and the functions of the body. Because the secretions of these glands are not passed out through a duct, they are known as internal secretions, or hormones.

There are still other glands which belong to both groups. These glands produce one secretion and pass it out through a duct, as well as a second one which is an internal secretion.

A ductless gland may be over-active, or it may produce a secretion which is abnormal. In such cases, depending upon the deviation from normal, disturbances in development or functions occur.

The thyroid gland, situated in the front of the neck, is a ductless gland producing an internal secretion. An over-active and probably abnormal thyroid gland gives rise to the condition known as exophthalmic goitre, or Graves' disease. The effects may be profound; the pulse becomes rapid, there is protrusion of the eyeballs, and the patient is restless and excitable. The opposite condition, known as myxoedema, is due to a deficiency of the internal secretion of the thyroid gland. The body activities, both physical and mental, are slowed down. When the thyroid gland is absent at birth, the condition of cretinism occurs, and the child does not develop normally; he remains infatigable, being retarded physically and mentally.

Fortunately, a lack of thyroid secretion can be overcome by feeding the required amount of thyroid substance. In this way, it is possible to restore cases, in whom there is a thyroid deficiency, to a normal condition. The response to treatment is dramatic in severe cases. It is evident that the thyroid

gland, through its internal secretion, influences the functioning of the body. An excess brings about hyperactivity; a deficiency results in a depression of functions.

There are other ductless glands—the pituitary and suprarenals. It would appear that they are related to each other in their functions. Because the knowledge concerning the ductless glands is comparatively new, and because there is still so much about them that remains unknown, they have a mysterious appeal. The idea of what they might do has been exploited in many ways, and unsupported claims are made as to their value in the treatment of a great many conditions.

At the present time there is a definite field of usefulness for such gland-therapy, but there is nothing to justify the exaggerated claims which are made, and which are only apt to mislead and cause false hope.

Questions concerning Health, addressed to the Canadian Medical Association, 164 College Street, Toronto, will be answered personally by letter.

### DEPRESSION

(By B. H. Williams)  
 "The cattle on a thousand hills are mine," the Master said.  
 "The world overflows with plenty, but my people go unfed."

"The earth her harvest yielded long ere the season fed.  
 The granaries are bursting, yet my children cry for bread."

"I give ye myriad flocks, their warmth to make ye glad;  
 Yet men and maids and children go thinly, coldly clad."

"Be mindful, O ye rulers, the lack, if lack there be.  
 Comes not from my providing."

"Ye stewards in high places, who fatten on men's need,  
 Have made this paradise a hell through selfishness and greed."

Silence ensues, the vision fades.  
 I view a hungry throng;  
 I pray to God and cry aloud,  
 "How long, O Lord, how long?"

In rural China road insurance against the spirit of evil is constantly paid. Before going to town, John Chinaman places joss sticks or bowls of burnt incense, or offerings of food at the main road crossings to appease the evil spirits lurking there.

It is now widely recognized that if economic havoc and maladjustment attributable to the Great War were repaired, our major problems of waste and injustice would still remain unsolved.

**Shoe and  
 Harness Repairing**  
 FIRST CLASS WORK  
 REASONABLE PRICES  
**HONG LEE**

The idea that the moon exercises an important influence on the weather has no scientific basis.

## This Paper Has Some Interesting News About Old Friends of Yours

Whenever you find an item about some one you used to know, or see the picture of a once familiar place, there's an extra thrill in the news of the day. Fading memories grow bright . . . in a flash you begin to remember when—

Actually every newspaper you read is full of good news about friends of yours . . . friends that come into your home every day to help get the work done . . . friends you take with you when you go out . . . friends that make life easier, brighter, richer.

These friends are the foods, the clothes, the furnishings—the many modern comforts you need in the modern life. You know them well . . . know how they look and what they can do. Naturally you like to read all the news about them, for even old friends are constantly changing, growing more interesting, offering new ideas.

Advertisements bring you fresh and reliable news of things you could hardly do without. Form the good habit of reading them thoroughly every day. Watch them for news of your friends—old and new.

## The Bassano Mail

Published every Thursday  
 Wallace J. Smith  
 editor and publisher  
 \$2.00 a year in Canada; \$2.00 in U.S.

An American senate elections subcommittee in Washington has just decided that a Democratic senator from Alabama was not elected in 1950 and that his seat should be declared vacant if they had waited a little longer he probably would have died.

An Alberta woman is alleged to have stolen a fur coat, but most wives manage to get theirs by more subtle methods.

The income tax bill in Saskatchewan includes a surtax of \$5.00. The Alberta legislature announced that the \$5.00 rate before the new law came through from Saskatchewan.

The Canadian Horse Exchange Ltd., Montreal, is advertising in Alberta newspapers for work horses for the eastern trade. Southern Alberta horse ranchers will welcome the opportunity to dispose of some of their surplus stock during the last two full years in the horse business.

Veterans say 90 years of age is no handicap to a good automobile driver. In heavy traffic you'll feel safer if his father was with him.

The anti-virectionists are petitioning the Dominion government to allow an anti-virection bill to come before the House of Commons. The chiropractors are protagonists of the anti-virection movement, but before the House of Commons the chiropractors are the medical and surgical science in the development of serums and drugs.

The representatives of the various countries at the League of Nations conference can hardly be heard above the thunder of the guns on the Chinese battlefield.

### THE MAIL

"PUTS ONE OVER"  
 The Mail's subscription campaign, which was brought to a conclusion last Saturday evening, gives the publisher cause for much satisfaction.

Held during the winter months, and at a time when many people find financing a difficult problem, the campaign turned out to be a success in every way. The Mail "put it over" in spite of all the adverse circumstances under which it was held.

The success of the campaign speaks well for the high regard the readers hold for the paper, and the efforts and ability of the workers and the campaign managers.

The publisher expresses his appreciation of the support given by subscribers and the splendid work done by the candidates and managers.

The Mail is now prepared to meet the approaching spring with renewed energy and a readiness to give its fullest assistance to help get the country out of the depression.

### LIGHT SERVICE

**COULD BE BETTER**  
 For the past few weeks Bassano has been getting poor electric service from the Calgary Power Co.

The current has been fluctuating up and down, several times the service was completely cut off for short periods, and last Saturday evening the lights went out and the town was in total darkness for nearly half an hour during the busy shopping period.

Bassano is entitled to better service than this from the Calgary Power Co. We are paying a fair price for current, and we are entitled to up-to-date service. Inconvenience and discomfort due to interruption of current supply cause much dissatisfaction among consumers.

If the power company wishes to retain its prestige in Bassano it will have to provide better electric service.

**BUDGET LIKELY TO COME DOWN AROUND MARCH, 17**

**OTTAWA, March 7.**—Following distinct progress last week in the dispatch of parliamentary business, this week is expected to go a considerable distance in clearing the decks for the introduction of the budget. It has been suggested that E. N. Rhodes, Finance Minister, might bring down his first budget in the House of Commons on St. Patrick's Day.

The present year opens on a much more solid foundation for building hopes for better times than was the case a year ago.—Dir W. Goschen.

## The Week's News

**LAST EXTENSIVE GAP IN ALL-CANADA ROAD IS NOW BEING FILLED**

**TORONTO, March 7.**—Tourists with ambitions to see the untouched wilderness, will head north to Ontario and strike north to the regions above Lake Superior where the last sections of the Trans-Canada road are now being built out of the virgin bush.

They will see bush and lake and rock, while the wild life of the district will scurry across the road. Indians, prospectors and a few section hands are the only inhabitants of this region.

For a number of years agitation has been strong in Canada for an all-Canadian highway which will cross the continent. Gradually the provinces have built the highways and joined them at their boundaries.

A few stretches in northern Ontario are unconnected and the next stage is at the Ontario-Manitoba boundary. From here across the prairies to the Rocky Mountains and by a varied system of mountain highways the road slopes down to Vancouver and the shores of the Pacific.

### To Help Unemployed

All six sections now co-ordinate or practical job for. The finishing touches are being added. The great gap in northern Ontario has at last been closed as part of the unemployment relief program of the Dominion government.

### FINAL STANDINGS GIVEN

**DE VALERA MAJORITY OF 11**

**DUBLIN, Irish Free State, March 6.**—Eamon De Valera's Fianna Fail (Republican Party) and Labor, its conditionally ally, held a majority of 11 seats in the Dail Eireann over the combined forces of the Government party, headed by former Premier William T. Cosgrave and the Independents.

Final standing of the election, including seven seats of Silego-Leston, where voting was postponed two weeks over the fatal shooting of a government candidate and a detective, was:

Fianna Fail	72
Labor	9
Government	55
Independents	15
Speakers	1
Vacant	1
Total	153

### WHEAT QUOTA PLAN

**REPORTED DROPPED**

**LONDON, March 5.**—The News Chronicle today said it understood the Government had dropped a proposal to work out a wheat quota for the Dominion at the Ottawa Imperial Conference next July.

The newspaper said it now understood British millers had accepted the home quota scheme now before the House of Commons on condition there should be no Dominion quota.

### DOLLAR REACHES

**NEW HIGH**

**NEW YORK, March 6.**—Canadian dollar jumped to the highest mark attained since last fall at the opening today on local foreign exchange.

Early nominal bids on the Dominion's currency here at 90 cents in United States funds, a gain of three quarters of one per cent over the previous close.

Pound sterling also continued to display strength and was in demand at \$141 up and one-eighth cents over yesterday's final quotation.

The Lapps are of Mongolian ancestry.

## SUN LIFE EXECUTIVE APPOINTMENTS

**ARTHUR B. WOOD,** formerly vice-president and chief actuary, becomes vice-president and managing-director.

**E. A. MACHUTT,** treasurer of the Sun Life Insurance Co., has been appointed vice-president and treasurer.

## WHEAT ACHIEVE IN WORLD

**ALTHOUGH THE WHEAT ACHIEVE IN ALBERTA HAS GROWN FROM 4,885,000 TO APPROXIMATELY 4,000,000 DURING THE PAST TEN YEARS AND THE GENERAL TREND OF EXPORTING COUNTRIES WAS A CONSIDERABLE INCREASE OF AVERAGE WHEAT EXPORTING UP TO 1929, YET DURING THE PAST TWO YEARS THE WORLD POPULATION SITUATION HAS SHOWN DEFINED SIGNS OF BEING REVERSED, ACCORDING TO A STATEMENT MADE BY L. D. NEBITT, OF THE ALBERTA WHEAT POOL, MONTREAL.**

Mr. Nebitt points out that for the 25 years up until 1929 the world's wheat average on the average increased between 2,000,000 and 3,000,000 acres per year, but that the trend during the past two years has been the other way, the decrease in acreage in the major wheat exporting countries for 1931 alone having been 12,000,000 acres.

If this continued, Mr. Nebitt asserts, it would not take very long before the demand for wheat overtook the supply.

**STUDENTS WILL ESCAPE EXAMS**

**Teachers Will Recommend Promotions; Test Papers Available**

Following the precedent established last year, students in Grades 8 and 9 will not be required to write departmental examinations for the June session. June, according to word received from the department of education by local school officials, in cases where teachers do not feel bound in promoting, test papers will be furnished by the department but the papers will be marked by the teachers.

The only marking of papers which will be done in these grades by the department will be the case where private students not in regular classes.

### JOHN PHILIP SOUSA

**DIES, HEARTY ATTACK**

**READING, Pa., March 6.**—John Philip Sousa laid down his baton early today and the bare of brass bands faded forever from his ears. The bandmaster, who inspired two continents with his stirring compositions, died as he had wished "still in harness."

Physicians said it was a heart attack that struck down the 77-year-old "March King" only a short while after he had led a local band through a rehearsal.

Sousa was stricken after attending a banquet in his honor. His secretary, Miss Lillian Pineau, found him ill in his suite in the Hotel Abraham Lincoln a few minutes after midnight. She was attacked from her nearby room by his unusual and violent coughing. The house physician was summoned but Sousa died at 12:30 o'clock.

### WESTERN AERIAL MAIL

**SERVICES CLOSE, APRIL 1**

Canada's western air mail service will pass out of existence on April 1 of this year.

Confirmation of this report was contained in a letter to the City of Lethbridge from Canadian Airways Limited, air mail contracting firm, it was revealed in Calgary Friday.

The letter stated: "The post office department has advised Canadian Airways Limited, that in consequence of a material reduction in the appropriation for air mail service for the fiscal year 1932-33, as indicated in the main estimates laid on the table of the House of Commons on February 16, it will not be possible to continue operating the trans-prairie mail service from the first day of April, 1932."

W. A. BRODIE, proprietor.



## The British Tariff

The following article is by D. M. MacVine, appeared in the monthly letter of the Royal Bank of Canada.

After ninety years, during which the theory of free trade has dominated the British tariff policy, Great Britain has adopted a general tariff. An examination of its provisions shows that the producers of many of Canada's most important products are likely to benefit substantially by preferred access to this important market. There should be increased demand for Canadian wheat flour, dairy products, apples, tobacco, canned salmon, lumber, leather and base metals, and there also a wide variety of other products which may assume a more important place as a result of this general tariff of ten per cent, against like products from countries not within the Empire.

Wheat is Canada's most important export to Great Britain, but this commodity is excluded from the present tariff and will be imported free of duty. Imports, however, are to be subject to a quota system which, it is understood will give some preference to shipments from Canada and Australia.

Foreign wheat flour, however, will be dutiable and it is thought that this will give Canadian flour an even greater share than it now possesses of the British market. Flour exported from Canada to Great Britain during the last twelve months totalled 2,250,000 barrels and had the third largest value of all shipments to the Mother Country. Oats, oatmeal and barley, substantial quantities of which have come from the Argentine, Roumania, the United States and Germany, might also be shipped in greater volume from Canada.

During the past year, there have been much larger shipments of livestock from Canada to Great Britain, but these still form but a small proportion of her total imports. Canada was shipping cattle to Great Britain in considerable numbers from 1922 to 1926, shipments in '25 having amounted to 111,000 head, but with the high prices that prevailed after that year, these shipments were practically discontinued.

In 1921, the trade revived and 27,000 head were shipped. Although live animals are not included in the preference, livestock men believe that this total may be greatly increased. There was widespread disappointment that cattle were excluded from the general tariff and British farmers claim that they should be included because the cattle feed which they have to buy is subject to the duty. It seems probable that this subject will be discussed at the July Conference. Meat, and specifically bacon, are exempt from the tariff, but butter and cheese, already items of importance, are included and should be exported from Canada in larger quantities. There has also been great enthusiasm expressed by apple and tobacco growers concerning the new tariff proposals.

Tariff barriers in France, Italy, Greece and other countries have practically closed these markets to Canadian canned salmon. This movement has increased the importance of the British market to Canadian packers, but salmon from Japan, Russia and the United States has been exported to Great Britain on an equal basis with the Canadian product. The new tariff, however, gives British Columbia a definitely preferred position.

The Canadian lumber industry has faced formidable competition during the past few years from Soviet and Scandinavian timber. Sales in the British market have been seriously affected and the industry has been forced to curtail operations very materially in consequence.

Other important Canadian commodities which are already well established in the British markets, but which might be shipped in larger quantities, include canned lobsters, fresh and frozen fish, base metals such as zinc and aluminium, rubber manufactures, canvas boots and shoes, and unmanufactured leather. The articles mentioned represent only a part of the wide variety of goods which are already sold in the British market in substantial volume. As to how far this tariff will result in producing a market for goods which we have not been accustomed to sell in Great Britain is a subject worthy of serious study.

In the past, the British market has been the most attractive in the whole world, not only to Canada, but to all the principal exporting countries. With a population of 45,000,000 her imports in 1926 were valued at more than \$5,000,000,000. Of this total, Canada contributed less than \$200,000,000 or four per cent. In other words in 1926 the per capita imports into the United Kingdom amounted to \$115, of which goods worth only \$14 came from Canada.

With the resolution providing this special treatment for imports from British Dominions, a basis for increased inter-Empire trade has been definitely established. A tariff commission, which will have the power to recommend temporary or permanent duties at a high or low rate, is being organized. The resolution also authorized the Board of Trade to impose duties up to 100 per cent ad valorem, in addition to existing duties, on imports from countries which show discrimination, against British products.

It was indicated that the duty now imposed may be temporary only and that it will constitute the basis for further bargaining with countries seeking entrance to the British markets. It is hoped that by this device British exporters will be able to secure relief from high tariffs now in effect against their products. It is significant that, because of this new policy, strong representations have already been made by countries whose exports are likely to be affected. It is with foreign countries will not be concluded prior to the Ottawa Conference.

The idea of Empire trade preference was first given force in Canada, and nearly all British products receive substantial preferential treatment. The principle of British preferential was first introduced in 1897, when Canada adopted a tariff, one-eighth lower than the general, as applicable to imports from Great Britain. A direct British Empire preference, consisting of a remission of 25 per cent of the duty ordinarily paid, was established in 1898. In 1900, this remission was increased to 33 and one-third per cent, but this method of preference was abandoned in 1904 for a specially low rate of duty on almost all imported dutiable commodities. The extent of this preference was materially increased by each of the last two tariff revisions.

It will be a dramatic moment in Canada's history when representatives from all British countries gather to discuss means for promoting greater economic stability for the Empire. It is probable that there will be discussions of both monetary and trade relationships. Each part of the Empire will hope to export a larger part of its goods to the Mother Country and each, in turn, will expect to make a far larger proportion of its purchases from other Empire countries. All sections of Canadian industry, agriculture, lumbering, mining and manufacturing, are keenly interested in the outcome of the Conference. The ideal of the Conference is worthy of general commendation. The component parts of the Empire can surely expect from each other an understanding and co-operation in trade affairs which is conspicuously absent in most international relations. It is this principle which constitutes the basis for hope that no effort will be spared to bring the Conference to a successful conclusion.

## Irrigation System Showing Results The First Year

(Gleichen Call)

Great results have been obtained during the first year of operation of the \$18,000 irrigation project, which was inaugurated in the Town of Gleichen during the year 1931. Although water was not received by the citizens of Gleichen until late in July it was remarkable to notice the results obtained. Above all the facts of the irrigation water being valuable for the purpose of growing trees, flowers and vegetables in gardens as well as for the purpose of boulevarding the streets it has one more to create enthusiasm to build homes and to improve them among the residents of Gleichen than anything else.

Where for several years the citizens of Gleichen have been unable to even grow potatoes let alone other vegetables and flowers, to any extent in home gardens practically everyone who gave the growing of those plants the necessary consideration was awarded with the beautiful supply of vegetables of all kinds, beautiful flowers and ornamental shrubs.

Jugoslavia is planning to spend \$400,000,000 on a highway, irrigation and drainage projects.

Many miles of railways in Britain are to be electrified this winter.

Canada is larger than the continental United States by about 320,000 square miles.

## DELIVERY SERVICE FOR PERMIT HOLDERS

There is no necessity for using your private car in transporting your requirements to your home. A prompt and efficient delivery service is maintained for your convenience, and our drivers will collect and pay cash for undamaged empties.

## The Brewing Industry of Alberta

and the extent of its payroll, earned by Albertans and spent right here in our Province, in common with other industries in our midst, is dependent on the measure of support received from those who PATRONIZE HOME INDUSTRY.

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

PHONE 82 DISTRIBUTORS LIMITED BASSANO

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta

# 1932

# ?

Some things are facts. Some things can't be denied. Some things are sure, certain and altogether sane. And here is one of those things:

... the year 1932 is not going to dump any sudden wealth into your lap. Those who make money from business in 1932 will have to earn it. Not by playing from a hunch, not by following tips, not by sitting tight.

To make money in 1932 you have to sell merchandise. And you have to sell a lot of it. That's another fact.

Selling will not be easy. But the coming year can be a GOOD year for you; a profitable year; a year of progress. But it is going to take some straight from the shoulder selling. We have to hit the line hard. It doesn't take the seventh son of a seventh son to figure out that business is not coming without real effort. But there is always some business for those who have the energy and courage to go after it. This is old stuff, but true as Holy Writ.

More and more people are coming to regulate their shopping by the store ads. More and more people are getting out of the habit of going to "the nearest place" or the place they have usually visited for certain purchases.

More and more people are coming to decide things from reading the ads—and depend upon the news and the facts contained in the ads for guidance in planning purchases.

More the coming months than ever before will your advertising be the test by which all else shall stand or fall—to plan it liberally, plan it on winning lines.

The people of the extensive district in which The Mail circulates cannot be as effectively or as economically reached by any other medium or method of advertising as by the columns of this paper.

If you want to reach the people who would trade with you, use the advertising columns of The Mail.

# THE BASSANO MAIL

Consistent Advertising Pays  
When You Cease Stoking The Furnace --- The Fire Goes Out

## GRIMM ALPAPPA GROWERS' DIRECTORS MEET

(Brooks Bulletin)

The directors of the Grimm Alpapa Seed Growers' Association met in the Association's greenhouse last Thursday, to set prices for some of the seed they have for sale.

To meet the intense competition of the Seed House, the Seed Growers' Association has decided to sell its seed at \$4.50 per bushel, instead of the \$5.00 per bushel.

The difference will meet the cost of shipping and put the seed into the hands of the growers at an extremely low figure and will give the Association a strong selling point.

About half of the growers of the seed were present to participate in the discussion.

Large crops of seed have reduced the price and also the territory in which seed can be sold. However, prospects look fair to clean up the seed on hand at the warehouse.

The new method of handling the seed has reduced charges of the cleaning and storage and to a minimum and allows them to compete with the other seed growers.

The Indian State Railways are using Diesel-electric locomotives to cut expenses for short distances.

Potatoes were grown at Duane and in Peace River district as early as 1810; in that year 150 bushels planted on May 10 yielded 160 bushels on October 3.

## Countess News

COUNTRESS, March 10—Miss Marie

Chamberlain spent Sunday with her

sister, Mrs. M. H. Gamble.

Mr. Davis is spending a couple of weeks at the Jordan home.

Fred Scraman and Pete Ferguson

took in the dance at Bassano Friday

evening.

A large number of Countesses attended the "Operaetta," Friday evening and report a most enjoyable program.

Mr. and Mrs. Hutchinson were callers at the Anderson home one day last week.

Moore and Madams, field

ten, in the Pittsburgh and Mr. Mary

Hendt and Mr. Jensen were the dinner

guests of Mr. and Mrs. Fred

Robinson on Sunday.

A group of young boys spent

Sunday sking on some very steep

hills. It's a grand sport they say.

**CAMPAIGN AT BIRCHES**

The Brooks Bulletin has announced

a subscription campaign with the

choice of a new Chevrolet

coupe or a new Ford sedan as first

prize.

A copy of "Schoolboy Lyrics,"

Raymond Kipling's first book, written

in his seventeenth year and published

in India shortly after he

left school in England, recently

fetched \$150 at a London auction.

Kipling was editor, printer and publisher

as well as author of the book.

## The BASSANO HIGH SCHOOL ANNOUNCES

A RETURN ENGAGEMENT OF

## "Windmills of Holland"

MASONIC HALL - BASSANO SATURDAY MARCH TWELFTH

AT 8:30 P.M. SEATS

RESERVE SEATS—15c

ADMISSION—Adults 50c, Children 25c

## LOUIS CONN'S Grocery Specials

For the week-end and Monday, March 12th and 14th

SUGAR—20 lb. sack	\$1.25
FLOUR—Gulfport, 50 lb. sack	\$2.50
SODAS—Dollar size, per box	.45
TOMATOES—Good quality, 2 time for	.25
ONION CABBAGE—Fresh stock, per lb.	.22
MACARONI—4 lb. box	.24
DEUX DATES—Good bulk at 2 lbs. for	.24
EVAPORATED APPLES—Fresh just in, per lb.	.14
PRUNES—Real nice good at a low price, per lb.	.14
PICKLES—Put up in quart jars, per jar, only	.35
FRUIT PLUMS, FRUITBLES AND CANDY	
ALL KINDS OF CHOCOLATES	

BRING US YOUR EGGS—WE PAY HIGHEST PRICES. We pay

20 cents a dozen for fresh eggs, and take a chance on the grade as long as they are fresh.

Just phone 7 for your needs. Free Delivery, Prompt

See us for Stove Coal and Wood

PRICES RIGHT

MANY THANKS. CALL AGAIN.

## A Razor For Every Beard

There's a big difference in beards. Some are soft, some medium, and some are tough.

To get a quick, smooth shave, you need the right kind of a razor to suit your beard. It's a pleasure to shave with a razor that slides smoothly over the face, doesn't pull, and cuts the hair close.

We have just those kind of razor blades, made in three grades—just soft, medium, and tough beards. Get the kind that suits you. Your morning shave can be done more quickly and with less bother.

SAFETY RAZORS, all makes  
SAFETY RAZOR BLADES, all makes  
OLD STYLE RAZORS  
RAZOR STROPS  
RAZOR HONES  
SHAVING SOAP, cakes, cream, powder  
SHAVING BRUSHES  
AFTER SHAVING LOTION

It costs only a few cents a day to shave yourself.

STILES "The Druggist"

## In The Automotive World

## Replace Spark Plugs Regularly

Stewart E. Howard, service engineer

of AC Spark Plug Company, declared

that millions of gallons of gasoline

are annually wasted through

failure of motorists to promptly

replace worn-out spark plugs.

"If motorists will only read up on their car instruction

manual and replace spark plugs in

accordance with the recommendations

contained therein, they will not only

save themselves many dollars in

unburned gasoline, but will get much

better car performance," Howard stated.

Thousands of motorists have experienced

the sensation of "knock" in their cars

run better at night than during the day

and have wondered accordingly if the car really

ran better or if it was only a hallucination.

This question was put recently to Oldsmobile engineers

and they assure motorists that improved

car performance at night often is the fact

and they explain the reasons why this is so. "An

internal combustion engine gives better

performance when the gas mixture is under

higher compression than when the gas

mixture is under lower compression, that

is, providing the compression has not

been released to a point where detonation

will occur. The denser, or more compressed,

gas mixture, in the greater expansion

it will have when it is fired. Air naturally

compresses more when cold, expanding

when hot. At 70 degrees temperature

a pound of air will occupy 13.4 cubic

feet of space, while at 100 degrees it

will only occupy 12.4 cubic feet. Therefore,

a larger and heavier charge of gas mixture

can be drawn into the engine cylinder

when the air is cool. Another contributing

cause of improved engine performance at

night is the fact that night air usually is

damp and during the day, and the fine

dust particles in the air are blown away

by the wind. This is the cause of the

depression.

**THE CAUSE OF THE DEPRESSION**

To his home paper, a man in Alberta

writes:

Dear Mr. Editor:

There seems to be so much talk

about our so-called prosperity. I believe

it's my duty to write my views on the

same, and help analyze the situation as far

as possible, so we can make up our minds

whether we should change our way of living

or not.

I have taken my own case for instance.

I see my mistakes, and many others have

acted likewise. I bought a Ford instead

of a farm and it is worn out, but the farm

I figured on is still O. K. I invested in a

radio instead of a cow and the radio gives

static instead of milk. I am feeding five

hens which answer to the names of Red,

Red Wing, Slobber, Jake and Bayrum,

instead of five pigs. I had our piano

tuned instead of well cleaned out. I spent

all my cash in 1928 and used my credit in

1929 and traded up my future wages on

installments in 1929, so hard times caught

me in bad shape last fall.

If I had spent my last ten dollars for

four and half instead of gas and oil, I'd

have been O. K. I built a nice garage last

year instead of covering my barn, and I

loaded in a mountain two weeks instead of

being in the pasture fixing it so the cow

won't get out, but she is dry and mortgaged

to boot for two blankets my wife brought from

an agent instead of paying the preacher.

I'm on a cash basis now but can't get

no cash. I am tied to the end of my rope

and the man I'm working for is busted on

account of no body won't pay him. I had

saved up for a rainy day; it turned dry and

I spent the \$4 saved for two inner tubes.

I tried hard to make both ends meet

with a turnip patch but when I got turnips

ready to sell, everybody was selling

turnips for nothing, and the market was

glutted. I'm worried plum to the bone

and my wife's knifefile are coming over

next Tuesday to spend two weeks.

Write or telephone if you hear of any

relief from the government coming down

my way, and I'm willing to be a

Conservative or a Liberal for a few weeks

if that will help out any.

The Leaning Tower of Pisa was built in

1146.

particles of moisture contained in it

slightly slow the rate at which the

fuel burns.

Sludges of Evolving

Turn On Lights

Through a highway lighting system

installed and designed by engineers

of the General Electric Co., it is now

possible that when darkness descends on

the highways, a photoelectric tube, or

"electric eye," on the job turns on the

lights. The control of the lighting

system is mechanical. The photoelectric

tube is enclosed in a box at the west

end of the lighted highway, and is

exposed to the north sky. Sufficient

darkness, no matter what hour, causes

a de-energizing of the device, and the

lights are switched on. Intermitent

flashes have no effect since the tube is

governed by a timer. In the morning

a sufficient amount of light in the sky

turns off the lights. Heavy rainclouds

are sufficient to cause the tube to

stop its duty.

**Road Made of Iron Blocks**

An interesting experiment in construction

of an iron road is being carried out on a

stretch of Connaught road near the water-front

of London.

The road is not laid in one piece

but is made up of a number of small

cast-iron slabs, triangular in shape

and made so as to form a rectangle

when three of them are placed together.

The slabs are laid much in the manner

of bricks or wooden blocks. First they are

set on a concrete foundation. The bottom of the

slabs are hollow. Three points at the

corners of each support it on the road-bed.

When they are set with a half-inch of space

between them, hot bituminous material is

poured between the cracks. This allows

for expansion of the slabs in hot

weather.

Tests of the castings have small diamond-shaped

projections sticking up. These projections, it is

said, offer a firm grip to automobile

tires and prevent skidding. Tests have been

conducted with skidding on both dry and wet

iron slabs, and it has been found that there

is practically no skid under either condition.

## COAL

White Ash Mine

BASSANO

Good Lump Coal, double

screened

at the mine ..... \$3.50 a ton

del. in Bassano ..... \$5.00 a ton

## Spring Will Soon Be Here ---

And your car will be called upon for more constant use.

Have the motor and chassis checked over for repairs

and adjustments before the busy spring season starts.

A small repair job done now may save you a lot of

time and considerably greater expense later.

Our repair shop is equipped to do every kind of

motor overhauling.

WE SPECIALIZE IN ELECTRICAL WORK  
WE OVERHAUL ALL MAKES OF CARS

## SAMBROOKE'S GARAGE



KEEPS ITS  
SPARKLE  
LONGER

Based on BUFFALO BRAND

**CALGARY**  
DRY GINGER ALE



CALGARY BREWING & MALTING  
COMPANY, LIMITED

Have Your  
WHEAT  
Ground Into  
FLOUR  
at 25c a bushel

Buy your  
FLOUR and  
BREAKFAST FOOD  
from us and save money.

**THE BASSANO  
FLOUR MILL**  
F. CARSTENSEN  
proprietor

Excellent  
FLOUR  
milled by  
BASSANO  
FLOUR  
MILL

Good  
Auto  
Service



Standard prices ranging from 6 cents a book in lots of 500; 8-14 cents a book in lots of 250. Prices higher for smaller lots and lower for larger lots.

Books are numbered and your name and other particulars printed on original and duplicate.

We will be pleased to show you samples.

THE BASSANO MAIL

**Bassano Service Station**  
A. P. PIERSON, proprietor Telephone 89

## Use Our Want Ads

Two cents per word for each insertion; minimum charge 25 cents. Write your want ad, count the words in it, and multiply by two—then you know exactly how much your ad is going to cost. No charge for name and address. Count figures or groups of figures as a word. Ad must be accompanied by cash. No charge accounts on this class of advertising.

### REPAIR

**BATTERY REPAIRS**—Save repair expense on your radio or car batteries. Bring your old battery and I will repair it for you; guaranteed for one year; price \$3.00. Steve Work; Basanoo, 16-36-9.

### FOR SALE

**FOR SALE**—O. C. W. WHITE LEOPARD BARK CHICKS and Hatching eggs; cash or in exchange for grain. W. H. Dowling, Duchess.

### WANTED

**WANTED—BUYERS** FOR THAT piece of furniture or other article you would like to turn into cash. Advertise it in The Basanoo Mall. It costs you only two cents a word with a minimum charge of 25¢.

### NOTICE

**NOTICE TO CREDITORS AND CLAIMANTS** In the ESTATE OF THOMAS LAWSON, late of Husar, in the Province of Alberta, Rancher, deceased.

NOTICE is hereby given that all persons having claims upon the estate of the above named Thomas Lawson, who died on the 3rd day of February, A.D. 1929, are required to file with the undersigned by the 23rd day of April, A.D. 1932, a full statement duly verified of their claims and of any securities held by them, and that after that date the executor will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to his knowledge. DATED this 1st day of March, A. D. 1932.

### BURNS & MAJOR

Solicitors for the Executor, 415 Grein Exchange Bldg., Calgary, Alberta. 34-36-3.

The temperature of one of the sun's spots is about 4700 degrees centigrade. This is about 1000 degrees cooler than the sun's spot free surface. An abundance of these spots on the sun is thought to drop the temperature on the Chicago has more hotels than any other city—604.

In winter the staple food for the Baking is boiled seal and walrus meat.

## HOUSE OF HOBBERLIN

"Tailors to Canadian Gentlemen"

A host of new patterns to choose from at prices the lowest in years. Drop in and see the new spring samples. Tailored to your individual measure. We guarantee fit and workmanship. Price from \$25.00 up.

### Men's Shoes

New spring models in shoes and oxfords; Collegiate Oxfords from \$4.75

### Dr. Scholl's Foot Corrections

Arch Supports, Toe Rights, Heel Pads, Bunion Protectors. Bring your foot troubles to us. Free examinations.

### Special

Men's Blue Denim Pant Overalls; red back; special price..... \$1.49 a pair

### For the best results use—

### CORTICELLI QUALITY WOOLS

2 balls for..... 35c

### Prints

36 inch fast color prints, in smart new designs; price per yard..... 25c

### Corsette

With strong elastic insert and strong hose supports..... 95c

## GROCERIES

FRUIT SPECIAL: 1 tin Peaches, 1 tin Pears, 1 tin Apricots, 1 tin Grape Fruit; all for..... 78c  
VEGETABLE SPECIAL: 1 tin Green or Wax Beans, 1 tin Peas, 1 tin Tomatoes, all for..... 44c  
SOAP FLAKES: 3 lbs..... 50c  
FRESH CUCUMBER PICKLES, 10 oz. jar..... 25c  
STAR SPECIAL COFFEE, 4 lbs. for..... \$1.00  
CAMPBELL'S SOUP, special, 3 tins for..... 35c  
DOLLAR SODA BISCUITS: per box..... 47c  
FRESH DATES: dust proof, 2 lbs. for..... 25c  
FANCY BISCUITS: best quality, per bag..... 25c  
PRUNES: new stock, 3 lb bag..... 29c  
CUSTARD POWDER: 1 lb tin..... 39c  
ORANGES: large, sweet, and juicy, 3 doz. for..... \$1.00  
BANANAS: golden, 2 lbs..... 25c  
LEMONS: juicy, per doz..... 40c  
LETTUCE, CELERY, TOMATOES, CAULIFLOWER

**JAMES JOHNSTON**  
"The Quality Store"

## LOCAL NEWS

Mrs. A. A. Halliday, of Crossfield, is visiting in Basanoo with her daughter, Mrs. P. C. McCrean.

Mrs. J. M. Westley, of Chancelor is a guest at the Plumer home.

Mrs. L. Y. Birnie made an trip to Calgary in Dr. Scott's airplane last Saturday.

The Women's Guild tea last Saturday at the home of Mrs. M. D. Macdonald was a successful affair.

Tommy Sutherland was in from Majorville last Monday.

D. Hutchinson and M. G. Angel were among those from Basanoo who saw the Gunners play the Bronks in Calgary last Saturday.

The Ladies' Club will hold a dance in the Latham Hall on Easter Monday, March 28. Joe Harris and his orchestra will provide the music.

H. G. Hiebert has sold his Hawley agency to A. E. Howe, of Calgary. Mr. Howe will make his home in Basanoo for the present.

Rev. P. C. McCrean attended a meeting of the presbytery in Calgary on Tuesday.

Barnes Ford has been spending a few days at his home here.

St. Patrick's whist drive and dance Thursday night next will be held under the auspices of the Ladies' Altar Society.

Miss Florence Smith, of the Royal Bank staff, underwent an operation at the Basanoo Hospital on Monday.

Herman Johnson is a patient in the local hospital.

Geo. McNeill is a patient in the Basanoo Hospital. He is coming along well after an operation.

## BIRTHS

The following births have been recorded at the Basanoo Hospital: A son, to Mr. and Mrs. S. Sandford, of Latham, on Friday, March 4.

A son, to Mr. and Mrs. E. Downs, Basanoo, on Friday, March 4.

A son, to Mr. and Mrs. D. McKinney, Husar, on Thurs. March 10.

A son, to Mr. and Mrs. Jacob Baergen, Rosemary, on Monday, March 7.

I wish to thank all my friends in Basanoo and district for the support given me during the Basanoo Mall circulation contest.

R. A. Travis.

We wish to express our appreciation to the subscribers who have aided us during The Mall's circulation campaign.

Elsie Dodds.  
Helen Watson.  
Mrs. J. Norrison.  
Henrietta Deegan.

## THE PICTURES

"Indiscreet" showing at the Orpheum Theatre Thursday, Friday, and Saturday this week.

Swanson is one of her best pictures. Beauty, drama, witty dialogue, smart settings, and Gloria Swanson in her most finished portrayal of a brilliant woman of the modern world.

The intensely modern drama of a woman who scorned to accept love at the cost of another's happiness.

"The Yellow Ticket" coming next week is a gripping tale of love and drama.

## SPORT NOTES

Larry Galus, of Toronto, Ont., negro, won the British Empire heavyweight championship in London last Friday when he outpointed Dan McCormick of South Africa in 16 rounds.

Ten seasons of stalling speed have failed to burn out the skating power of Howie Moroz, chosen for a second time on the Canadian Press N. H. L. all-star squad.

At Cincinnati, Ohio, last Friday, Jack Dempsey tackled two more opponents on his comeback path, but failed to knock either of them out, and won a chorus of boos from the crowd. Jack is through but does not seem to know it.

The Brooks Golf Club will hold their annual meeting on March 14.

The Trail Smoke Eaters, B. C. champions and the Calgary Bronks, Alberta champions, will meet in a two game hockey series in Calgary, Thursday and Saturday of this week.

The Gleichen Gunners made a great showing against the Bronks last Saturday and Monday in Calgary. Sport writers of both Calgary papers and city fans were surprised at the classy brand of hockey played by the Gunners. Roberts, the goalie, Marquardt, and C. Brown received special mention for their fine work.

KNOX PRESBYTERIAN CHURCH  
Rev. P. C. McCrean, Minister  
"The Church Where Everybody Feels at Home."  
Sunday, March 13, 1932  
11 a.m.—Sunday School  
7:30 p.m.—Bible Worship; subject, "The Goal of Human Living" Everybody Welcome.

## GROCERY



For Saturday,  
March 12,  
and  
Monday,  
March 14

**MARMALADE**—  
Malkin's best, 4 lb tin..... 59

**JAM**—  
Black currant, King Beach brand, 4 lb tin..... 57

**PUMPKIN**—  
Quaker brand, choice quality, 2 1/2 lb tins, 2 for..... 29

**PINEAPPLE**—  
Libby's sliced Hawaiian, No. 2 tins, per tin..... 29

**BISCUITS**—  
Ginger Snaps, a high quality snap, 3 lbs. 41

**CHEESE**—  
Burns' Golden Loaf, the dollar box, each..... 63

**RICE**—  
Fancy quality Rose rice, 3 lbs..... 25

**CANNED FISH**—  
Fresh Cod, boneless. This is really tasty; 1/2 lb tin..... 15

**SODAS**—  
A. G. brand, wooden boxes, each..... 43

**TEA**—  
Victoria Cross; this blend is very popular, per lb..... 39  
3 lbs..... \$1.15

**COFFEE**—  
Nash's Jubilee; now packed in 1 lb pkts; each..... 50

**LUX SPECIAL**—do not miss this—  
5 pkts. Lux Flakes, 1 large blue Mixing Bowl 10 inches in width; all for..... 79

## Fruits and Vegetables

Grapefruit  
Black Diamond  
Floridas, 3 for..... 40c

Oranges  
Blue Goose brand; special, 3 doz. for \$1.00

Head Lettuce  
From Imperial Valley, California, 2 heads..... 25

Rhubarb  
Hot house, from B. C., per lb..... 15

Celery  
Real crisp, per lb..... 15  
Fresh supplies of Carrots, Turnips, Cabbage, etc.

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## Men's Wear Section

**MEN**—Soon the spring work will call you once again. You may want a pair of work shoes or overalls; probably a few work shirts, etc., etc. Nowhere else can the bill be filled better than at McKee's Stores.

— Look over our Qualities and Prices —

## MEN'S WORK SHOES

Of excellent quality black grain hide, stoutly soled; solid leather, triple stitched, plain toes; a shoe for tough wear.

special \$2.95 a pair

## RANGE RIDER PANT OVERALLS

This famed pant is the largest seller in the west. Made from heavy 9 oz. blue denim, strongly stitched through out, with copper riveted pockets, etc. A pant that gives excellent service.

\$1.95 a pair

## MASTER MECHANIC BIB OVERALLS

These overalls are too well known for us to dwell on their merits. They are made of heavy 9 oz. blue denim, strongly stitched and copper riveted. Just the best overall we know.

\$2.25 a pair

## MEN'S WORK SHIRTS

Of best quality chambray, cotton, flannel etc. Mostly Master Mechanic quality; all guaranteed to give excellent wear; priced at—

95c, \$1.25, \$1.50, \$1.95

**McKEE'S STORES**

Phone 9

"Always at Your Service"